

Privacy Policy

Dental Fears | DentalFearLess App

EFFECTIVE: February 20, 2023
LAST MODIFIED DATE: March 6, 2023

Virtually Better, Inc.

App Name: DentalFearless App (DF mobile app)

Virtually Better, Inc. (VBI), utilizes the services and technology from www.heroku.com (PaaS) to provide the DentalFearless mobile app. DentalFearless is developed for research use by New York University and is collectively managed between Virtually Better, Inc., and researchers at New York University (NYU). NYU and VBI ("us", "we", or "our") operate, manage the content, and support the mobile app and related websites.

DentalFearless does not require access to camera, microphone, speech recognition, face scanner, location, photos, calendar, contacts, Bluetooth, or other functions of your phone.

Personal Information Collect, Use, Disclosure and Consent

The only Personal Information required for use of DentalFearless is for purposes of password protection. This occurs in the form of you providing an email address to use the dashboard or mobile app platform. Personal information in this document includes: EMAIL ADDRESS.

As DentalFearless is being developed for use in a research protocol and access to its use is subject to participation within the larger research protocol.

This page informs you of our policies regarding the collection, use and disclosure of the EMAIL ADDRESS you provide in order to use DentalFearless.

We will not use or share your EMAIL ADDRESS with anyone except as described in this Privacy Policy.

We will only collect an EMAIL ADDRESS such that is necessary to fulfill the following purpose:

- To verify identity for the purposes of access to the dashboard or mobile app as defined by the researcher;

We will obtain your consent to collect, use or disclose your EMAIL ADDRESS via your consent in the research protocol, as described in such protocol.

We will not sell your EMAIL ADDRESS to other parties. We retain your EMAIL ADDRESS for the time necessary to fulfill the identified purposes.

We are committed to ensuring the security of your EMAIL ADDRESS and may use passwords, encryption, firewalls, restricted employee access or other methods, in our discretion. We will use

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appropriate security measures when destroying your email information such as shredding documents or deleting electronically stored information, at our discretion.

Log Data

We may collect information that DentalFearless sends the third party data server whenever you use DentalFearless ("Log Data"). This Log Data may include information such as your use of the DentalFearless mobile app, the time and date of your use, the time spent in the app and other statistics.

Cookies

Not relevant.

Service Providers

We may employ third party companies and individuals to perform DentalFearless-related services or to assist us in analyzing how DentalFearless is used.

These third parties do not have access to your EMAIL ADDRESS.

Communications

We may use your EMAIL ADDRESS for you to sign up to use DentalFearless and to contact you only in the event that you initiate a reset of your password.

Compliance With Laws

We will disclose your EMAIL ADDRESS where required to do so by law or subpoena or if we believe that such action is necessary to comply with the law and the reasonable requests of law enforcement or to protect the security or integrity of our DentalFearless.

Security

The security of your EMAIL ADDRESS is important to us, but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your email Information, we cannot guarantee its absolute security.

International Transfer

Your EMAIL ADDRESS, may be transferred to — and maintained on — computers located outside of your state, province, country or other governmental jurisdiction where the data protection laws may differ than those from your jurisdiction.

Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer.

Links To Other Sites

DentalFearless may contain links to other sites that are not operated by us. If you click on a third party link, you will be directed to that third party's site. We strongly advise you to review the Privacy Policy of every site you visit.

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We have no control over, and assume no responsibility for the content, privacy policies or practices of any third party sites or services.

Children's Privacy

DentalFearLess is not designed or developed for use with Children.

Changes To This Privacy Policy

We may update our Privacy Policy from time to time. The researcher will notify you of any changes by posting the new Privacy Policy.

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted by the researcher.

If we make any material changes to this Privacy Policy, the research team will contact you as described in the research protocol.

Contact Us

If you have any questions about this Privacy Policy, please contact Virtually Better, Inc. at research@virtuallybetter.com or the research team.

Modifications

March 6, 2023 - Updated VBI address and contact information.